

BleeperBike  
Rear of 24  
South Richmond Street  
Portobello  
Dublin 2  
D02 HF29

15<sup>th</sup> November 2019

**Re: 8<sup>th</sup> Lock Scheme, Former Ormond Printworks - Dublin City Council**  
**GPS coordinates: 53.375290 -6.308770**

To Whom It May Concern,

Thank you for registering an interest in integrating BleeperBike into the Mobility Plan for the proposed development at the former Ormond Printworks in Dublin 11. Whilst the location is currently not within our operating zone it is scheduled for inclusion in 2020 therefore we would be delighted to work with the Ballymore Group to ensure the sustainable cycle needs of the residents and others living nearby are met, with the provision of BleeperBike parking on site for our current standard bikes and for electric bikes when they become available in 2020.

BleeperBike currently operates a fleet of 500 shared bicycles throughout the administrative areas of Dublin City and Fingal with the fleet expanding to 1000+ in early 2020. The bicycles are available to use 19hrs per day (5am-12am) and are used primarily for short journeys (1-5km distances), with a typical journey time averaging 10-15 minutes. The bicycles are equipped with a 'smart lock' system utilising GPS and 3/4G technology, which works in tandem with our bespoke App. To unlock a bike, a user simply downloads the app, selects a payment plan and provides basic personal information. Once this is complete they open the App and scan the unique QR code on the bicycle lock to unlock the bike.

BleeperBike offers residents easy access to a fleet of bicycles that can be used for short to middle distance trips, which can **significantly reduce their dependency on car ownership.**

Regards,

*John Buckley*

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John Buckley  
Business Development Manager  
BleeperBike Ireland Opco Limited